



June 10, 2023

6PM Social

7PM Dinner & Program

Skirball Cultural Center

Ahmanson Ballroom

2701 N Sepulveda Blvd.

Los Angeles, CA 90049

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TRANSFORMING LIVES AND COMMUNITIES THROUGH THE POWER OF DANCE



Sponsorship Program

TRANSFORMING LIVES AND COMMUNITIES THROUGH THE POWER OF DANCE

EDLA! 2023 Celebration

A celebration of the **Everybody Dance LA!** community.

The Celebration is Everybody Dance LA!'s annual event where we showcase our youths' talent and hard work, honor those who support our mission, and raise the necessary financial support needed to keep our students dancing!

EDLA!'s annual budget is \$1.8M and support comes from contracts to provide dance education at under-resourced schools, grants from foundations, local and national cultural arts programs, and from individual and corporate support through our **dancePARTNER Program**. EDLA!'s **dancePARTNER Program** bridges the gap between what our families can afford and the financial support we need to impact the lives of 6,000+ youth annually.

Every Sponsor of the Celebration will make a positive impact on a child's life by becoming a **dancePARTNER** and providing a full year of dance education. Your support will ensure youth who live in under-resourced communities receive a high-quality arts education and their families have peace of mind that their student is nurtured in a safe environment.



The Facts

- EDLA! is not a tuition-based program. We provide 100% of our youth a 90% dance education scholarship annually.
- EDLA! families pay \$15 a month fee per child; \$150 for the academic year.
- The average cost to families per dance class at EDLA! \$2.25.
- The average cost of 1 for-profit dance class in Los Angeles, \$25-50 per hour.
- True cost to EDLA! per student each year is \$1,500.



Celebration Sponsorship Program

Conservatory TITLE Sponsor \$30,000

TWO tables with 10 guests each

dancePARTNER to 16 youth in the Conservatory Ballet Program providing 5,440 hours of dance education this year!

Company logo alongside the EDLA! logo on printed invitation

Sponsorship announcement on EDLA! social media and website prior to the event

Company logo on printed materials the evening of event

Honoree Congratulations Message with your logo

Your company logo displayed on your tables

Thank you presentation LIVE on the stage during the evening program

Sponsorship Acknowledgement in e-Blast following the event

Company Sponsor \$20,000

One table for 10 guests with your logo on table

dancePARTNER to 13 youth in the EDLA! Company Program providing 4,420 hours of dance education this year!

Sponsorship announcement on EDLA! social media and website prior to the event

Company logo on printed materials the evening of event

Honoree Congratulations Message with your logo

Your company logo displayed on your tables

Thank you acknowledgement during the evening program

Sponsorship Acknowledgement in e-Blast following the event

Hip Hop Sponsor \$15,000

One table for 10 guests

dancePARTNER to 10 youth in EDLA!'s Hip Hop Program providing 3,400 hours of dance education this year!

Sponsorship announcement on EDLA! social media and website prior to the event

Company logo on printed materials the evening of event

Thank you acknowledgement during the evening program

Sponsorship Acknowledgement in e-Blast following the event

Salsa Sponsor \$10K

One table for 10 guests

dancePARTNER to 6 youth in EDLA!'s Salsa Program providing 2,040 hours of dance education this year!

Sponsorship announcement on EDLA! social media and website prior to the event

Company logo or NAME on printed materials the evening of event

Thank you acknowledgement during the evening program

The Celebration EVENT Sponsors!

As a Celebration EVENT Sponsor, you will receive your name or logo announcing your contribution on signage and social media!

The BAR: \$10,000 (Logo signage on Bars)

The DJ \$7,000 (Logo in printed program)

Table Decorations \$5,000 (Logo in floral arrangements)

Additional Information

Individual Tickets \$350 per person

Honoree Messages \$500 each full color